







SPONSORSHIP PACKAGE

Date: Saturday, August 16th, 2025 from 1pm-7pm

Venue: Garfield Park (2300 Walnut St, Everett, WA 98201)

Hosted by: Washington West African Center (WAWAC)

About the Event:

The Sounds of Africa Festival is a vibrant celebration of African culture—bridging African and Greater Washingtonian communities through music, food, fashion, and community resources. This year, we expect over 80 vendors, hundreds of attendees, and wide community participation. It is not just a festival—it is a movement toward unity, inclusion, economic empowerment, and cultural pride.

Your support helps:

- Promote economic development for local and African-owned businesses
- · Provide a safe and engaging environment for youth and families
- Bridge cultural gaps and foster stronger community relationships
- Offer free resources from nonprofits and government partners
- Create a platform for diversity and inclusion

Sponsor Benefits (applies to all tiers with increasing visibility)

- Logo featured on all event promotional materials (flyers, videos, banners, newsletters, etc.)
- Brand visibility on WAWAC's active social media platforms (YouTube, Facebook, Instagram, TikTok, Snapchat)
- Recognition during the event (5-minute speaking opportunity) and multiple mentions by event host
- 10x10 booth space to showcase or sell products/services
- Exposure to diverse, multicultural audiences
- Option to distribute promotional items or branded materials at the festival.







PAYMENT OPTIONS

Register via QR code first below, then proceed to either of the 4 payment options:



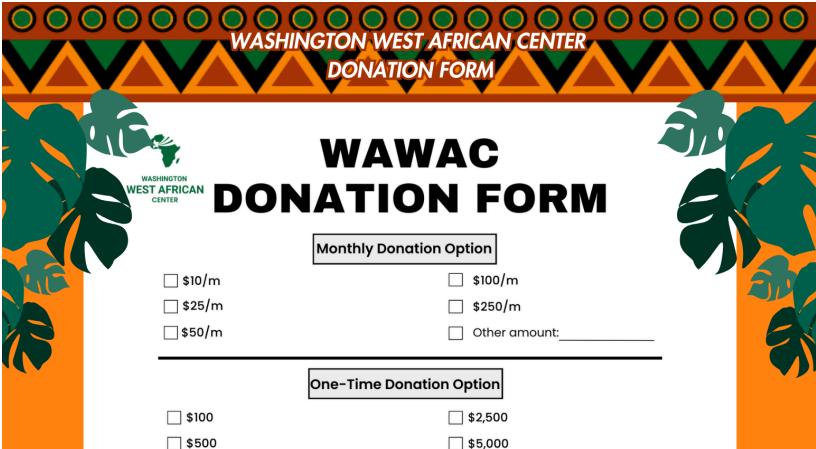
1: Paypal link: paypal.me/wawestafricancenter

2: Website donation link: https://wawac.org/donations/donate/

3: Paper donation form on the 4th page

4: **Pay by check:** Mail to Washington West African Center (19203 36th Ave W, SUITE 210, Lynnwood, WA 98036)

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Card Details (Confidential)

Other amount:

Expiration: _____ / ____ Name on card: _____ Address:

Donate via our website



Resource Donation Instead

List service/ good(s)/non-cash gifts: Email: Phone: Signature: Date:

Donating by check?

19203 36th Ave W, SUITE 210, Lynnwood, WA 98036

\$1,000

Please make out to Washington West African Center



253-235-2132 or Asecka@wawac.org