



SPONSORSHIP PACKAGE

Date: Saturday, August 16th, 2025 from 1pm-7pm

Venue: Garfield Park (2300 Walnut St, Everett, WA 98201)

Hosted by: Washington West African Center (WAWAC)

About the Event:

The Sounds of Africa Festival is a vibrant celebration of African culture—bridging African and Greater Washingtonian communities through music, food, fashion, and community resources. This year, we expect over 80 vendors, hundreds of attendees, and wide community participation. It is not just a festival—it is a movement toward unity, inclusion, economic empowerment, and cultural pride.

Your support helps:

- Promote economic development for local and African-owned businesses
- Provide a safe and engaging environment for youth and families
- Bridge cultural gaps and foster stronger community relationships
- Offer free resources from nonprofits and government partners
- Create a platform for diversity and inclusion

Sponsor Benefits (applies to all tiers with increasing visibility)

- Logo featured on all event promotional materials (flyers, videos, banners, newsletters, etc.)
- Brand visibility on WAWAC's active social media platforms (YouTube, Facebook, Instagram, TikTok, Snapchat)
- Recognition during the event (5-minute speaking opportunity) and multiple mentions by event host
- 10x10 booth space to showcase or sell products/services
- Exposure to diverse, multicultural audiences
- Option to distribute promotional items or branded materials at the festival.

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PRESENTS**



SPONSORSHIP LEVELS

Platinum Sponsor – \$10,000+

- Primary logo placement (top-tier visibility across all media)
- 5-minute stage speaking opportunity
- 10x10 Premium Booth Space (high traffic area)
- Featured article/interview on WAWAC website and newsletter
- Monthly brand spotlight on WAWAC social media (3 months)
- Ability to co-brand one activity (e.g., kids' zone, fashion show)

Gold Sponsor – \$5,000

- Prominent logo placement across digital and print
- 10x10 Booth Space
- 5-minute stage time
- Featured logo in newsletter
- Two branded posts across all social media platforms
- Recognition in press releases

Silver Sponsor – \$2,500

- Logo featured on event banners and flyers
- Social media shoutout before and after event (2 posts)
- 10x10 Booth Space
- Mention during event announcements
- Logo in event program

Bronze Sponsor – \$1,000

- Logo featured on flyers and website
- 10x10 Booth Space
- Social media thank-you post
- Group mention during event

In-Kind Sponsorships Welcome!

We also welcome in-kind contributions such as printing, food, media coverage, giveaways, or volunteer support. In-kind sponsors will receive tiered recognition equivalent to their contribution value.

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PAYMENT OPTIONS

**Register via QR code first below, then
proceed to either of the 4 payment
options:**



1: Paypal link:

paypal.me/wawestafricancenter

2: Website donation link:

<https://wawac.org/donations/donate/>

3: Paper donation form on the 4th page

4: Pay by check: Mail to Washington West African Center (19203 36th Ave W, SUITE 210, Lynnwood, WA 98036)

WASHINGTON WEST AFRICAN CENTER
DONATION FORM

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WAWAC DONATION FORM

Monthly Donation Option

☐ \$10/m

☐ \$100/m

☐ \$25/m

☐ \$250/m

☐ \$50/m

☐ Other amount: _____

One-Time Donation Option

☐ \$100

☐ \$2,500

☐ \$500

☐ \$5,000

☐ \$1,000

☐ Other amount: _____

Card Details (Confidential)

Card Number: _____ - _____ - _____ - _____

Expiration: _____ / _____

Name on card: _____

Address: _____

Donate via our website



Resource Donation Instead

List service/ good(s)/non-cash gifts: _____

Email: _____

Phone: _____

Signature: _____ Date: _____

Donating by check?

19203 36th Ave W,
SUITE 210, Lynnwood,
WA 98036

Please make out to Washington
West African Center



253-235-2132
or
Asecka@wawac.org